

Organic Search Traffic

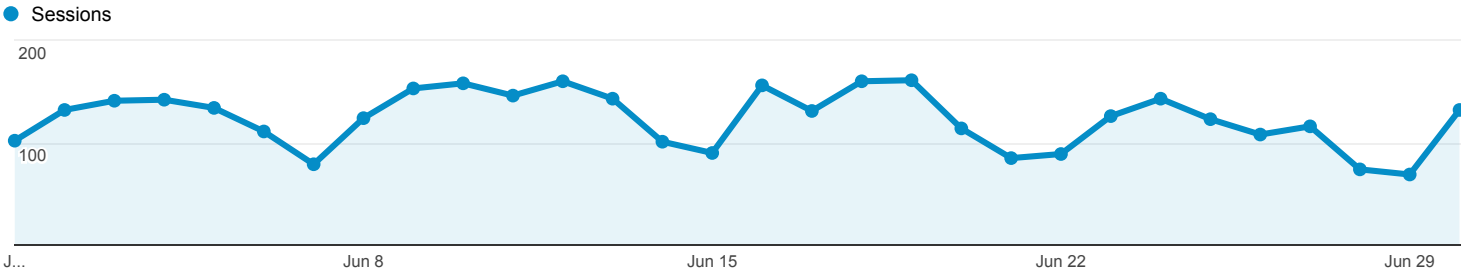
Jun 1, 2014 - Jun 30, 2014

All Sessions
40.17%

+ Add Segment

Explorer

Summary



Keyword	Acquisition			Behavior			Conversions		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	3,703 % of Total: 40.17% (9,218)	85.98% Site Avg: 78.09% (10.11%)	3,184 % of Total: 44.23% (7,198)	69.46% Site Avg: 65.43% (6.16%)	1.67 Site Avg: 1.83 (-8.79%)	00:01:31 Site Avg: 00:01:59 (-23.99%)	0.00% Site Avg: 0.00% (0.00%)	0 % of Total: 0.00% (0)	\$0.00 % of Total: 0.00% (\$0.00)
1. (not provided)	2,995 (80.88%)	86.68%	2,596 (81.53%)	69.92%	1.64	00:01:27	0.00%	0 (0.00%)	\$0.00 (0.00%)
2. www.welcometousa.gov	43 (1.16%)	51.16%	22 (0.69%)	48.84%	3.47	00:06:55	0.00%	0 (0.00%)	\$0.00 (0.00%)
3. government assistance	22 (0.59%)	90.91%	20 (0.63%)	68.18%	1.41	00:00:36	0.00%	0 (0.00%)	\$0.00 (0.00%)
4. usa immigration	17 (0.46%)	100.00%	17 (0.53%)	58.82%	1.59	00:00:26	0.00%	0 (0.00%)	\$0.00 (0.00%)
5. welcometousa.gov	14 (0.38%)	78.57%	11 (0.35%)	50.00%	2.71	00:04:44	0.00%	0 (0.00%)	\$0.00 (0.00%)
6. www.uscis.gov/newimmigrants	14 (0.38%)	50.00%	7 (0.22%)	64.29%	2.79	00:02:50	0.00%	0 (0.00%)	\$0.00 (0.00%)
7. welcome to usa	13 (0.35%)	53.85%	7 (0.22%)	46.15%	2.62	00:03:24	0.00%	0 (0.00%)	\$0.00 (0.00%)
8. immigration to usa	10 (0.27%)	90.00%	9 (0.28%)	60.00%	2.20	00:00:36	0.00%	0 (0.00%)	\$0.00 (0.00%)
9. adult education classes	8 (0.22%)	87.50%	7 (0.22%)	87.50%	1.25	00:00:15	0.00%	0 (0.00%)	\$0.00 (0.00%)
10. government assistance programs	8 (0.22%)	75.00%	6 (0.19%)	62.50%	1.50	00:00:35	0.00%	0 (0.00%)	\$0.00 (0.00%)
11. government benefits	8 (0.22%)	87.50%	7 (0.22%)	62.50%	1.50	00:00:46	0.00%	0 (0.00%)	\$0.00 (0.00%)
12. us immigration	8 (0.22%)	87.50%	7 (0.22%)	50.00%	2.00	00:00:47	0.00%	0 (0.00%)	\$0.00 (0.00%)
13. financial help for low income families	7 (0.19%)	14.29%	1 (0.03%)	57.14%	2.00	00:01:52	0.00%	0 (0.00%)	\$0.00 (0.00%)
14. welcome to usa.gov government benefits	6 (0.16%)	50.00%	3 (0.09%)	83.33%	1.33	00:00:04	0.00%	0 (0.00%)	\$0.00 (0.00%)
15. free immigration services	5 (0.14%)	100.00%	5 (0.16%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
16. immigration usa	5 (0.14%)	100.00%	5 (0.16%)	40.00%	3.00	00:01:49	0.00%	0 (0.00%)	\$0.00 (0.00%)
17. welcometousa	5 (0.14%)	60.00%	3 (0.09%)	80.00%	1.60	00:00:08	0.00%	0 (0.00%)	\$0.00 (0.00%)
18. free immigration help	4 (0.11%)	100.00%	4 (0.13%)	75.00%	1.50	00:00:30	0.00%	0 (0.00%)	\$0.00 (0.00%)
19. government benefits for low income	4 (0.11%)	75.00%	3 (0.09%)	50.00%	1.75	00:00:25	0.00%	0 (0.00%)	\$0.00 (0.00%)
20. welcome to the united states	4 (0.11%)	75.00%	3 (0.09%)	75.00%	1.75	00:04:19	0.00%	0 (0.00%)	\$0.00 (0.00%)

21.	www.benefits.gov	4 (0.11%)	100.00%	4 (0.13%)	75.00%	1.25	00:00:16	0.00%	0 (0.00%)	\$0.00 (0.00%)
22.	adult school for learning english	3 (0.08%)	33.33%	1 (0.03%)	33.33%	2.67	00:03:30	0.00%	0 (0.00%)	\$0.00 (0.00%)
23.	benefits.gov texas	3 (0.08%)	100.00%	3 (0.09%)	33.33%	4.00	00:02:42	0.00%	0 (0.00%)	\$0.00 (0.00%)
24.	citizenship study material	3 (0.08%)	66.67%	2 (0.06%)	0.00%	2.33	00:11:46	0.00%	0 (0.00%)	\$0.00 (0.00%)
25.	employment standards act united states	3 (0.08%)	100.00%	3 (0.09%)	66.67%	1.33	00:00:31	0.00%	0 (0.00%)	\$0.00 (0.00%)